## UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF TEXAS DALLAS DIVISION

ADT LLC, and ADT US HOLDINGS, INC.,	§	
	§	
Plaintiff,	§	
	§	
<b>v.</b>	§	Civil Action No. 3:15-cv-02252-G
	§	
CAPITAL CONNECT, INC.;	§	
POWER HOME TECHNOLOGIES, LLC;	§	
SECURITY INVESTMENTS LLC;	§	
ALLIANCE SECURITY INC.;	§	
MAXIMUM SECURITY ALARM, INC.;	§	
JOHN LEE; JOHN BACKUS;	§	
VICTOR VEGA; TREVOR MCALEES;	§	
and ANTHONY BONARDI,	§	
	§	
Defendants.	§	

# <u>DEFENDANT ALLIANCE SECURITY INC.'S FIRST AMENDED ANSWER TO PLAINTIFFS' PETITION</u>

Defendant Alliance Security, Inc. ("Alliance") files this First Amended Answer to Plaintiffs ADT, LLC and ADT US Holdings, Inc.'s (together, "Plaintiffs" or "ADT") Complaint, and would respectfully show as follows:

#### I. PARTIES

- 1. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 1 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 2. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 2 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 3. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 3 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
  - 4. Admitted.

in Paragraph 5 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

6. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 6 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

7. Admitted.

8. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 8 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

9. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 9 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

10. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 10 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

11. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 11 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

12. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 12 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

13. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 13 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

**JURISDICTION AND VENUE** 

14. Admitted

15. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 15 of the Plaintiffs' Petition and, as such denies same and demands strict proof

16. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 16 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

17. Denied.

thereof.

#### **FACTS COMMON TO ALL COUNTS**

- 18. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 18 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 19. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 19 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 20. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 20 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 21. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 21 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

in Paragraph 22 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

23. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 23 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

24. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 24 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

25. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 25 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

26. Denied as to Defendant Alliance. Alliance is without sufficient information to

admit or deny the remaining allegations contained in Paragraph 26 of the Plaintiffs' Petition and,

as such denies same and demands strict proof thereof.

27. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 27 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

28. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 28 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

29. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 29 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

30. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 30 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

31. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 31 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

32. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 32 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

33. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 33 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

34. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the allegations contained in Paragraph 34 of the Plaintiffs' Petition and, as such denies same and

demands strict proof thereof.

35. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 35 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

36. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 36 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

37. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 37 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

38. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 38 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

39. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 39 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

40. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 40 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

41. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 41 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

42. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 42 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 43 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

44. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 44 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

45. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 45 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

46. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 46 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

47. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 47 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

48. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 48 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

49. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 49 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 50 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

51. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 51 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

52. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 52 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

53. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 53 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

54. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 54 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

55. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 55 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

56. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 56 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 57 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

58. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 58 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

59. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 59 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

60. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 60 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

61. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 61 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

62. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 62 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

63. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 63 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 64 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

65. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 65 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

66. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 66 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

67. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 67 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

68. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 68 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

69. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 69 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

70. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 70 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 71 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

72. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 72 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

73. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 73 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

74. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 74 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

75. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 75 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

76. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 76 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

77. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 77 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 78 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

79. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 79 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

80. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 80 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

81. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 81 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

82. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 82 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

83. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 83 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

84. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 84 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 85 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

86. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 86 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

87. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 87 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

88. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 88 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

89. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 89 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

90. In Alliance is without sufficient information to admit or deny the allegations

contained in Paragraph 90 of the Plaintiffs' Petition and, as such denies same and demands strict

proof thereof.

91. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 91 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 92 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

93. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 93 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

94. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 94 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

95. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 95 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

96. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 96 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

97. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 97 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

98. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 98 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 99 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

100. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 100 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

101. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 101 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

102. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 102 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

103. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 103 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

104. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 104 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

105. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 105 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 106 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

107. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 107 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

108. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 108 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

109. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 109 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

110. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 110 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

111. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 111 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

112. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 112 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 113 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

114. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 114 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

115. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 115 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

116. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 116 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

117. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 117 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

118. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 118 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

119. Denied.

120. Denied.

121. Denied.

122. Denied.

123. Denied.

- 124. Denied.
- 125. Denied.
- 126. Denied.
- 127. Denied.
- 128. Denied.
- 129. Denied.
- 130. Denied.
- 131. Denied.
- 132. Denied.
- 133. Denied.
- 134. Denied.
- 135. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 135 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 136. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 136 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 137. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 137 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 138. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 138 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

in Paragraph 139 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

140. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 140 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

141. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 141 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

142. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 142 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

143. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 143 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

144. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 144 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

145. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 145 of the Plaintiffs' Petition and, as such denies same and demands strict proof

in Paragraph 146 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

147. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 147 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

148. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 148 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

149. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 149 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

150. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 150 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

151. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 151 of the Plaintiffs' Petition and, as such denies same and demands strict proof

thereof.

152. Alliance is without sufficient information to admit or deny the allegations contained

in Paragraph 152 of the Plaintiffs' Petition and, as such denies same and demands strict proof

# COUNT I <u>UNFAIR COMPETITION IN VIOLATION OF THE LANHAM ACT,</u> 15 U.S.C. § 1125(a)

- 153. Alliance incorporates its responses to Paragraphs 1 through 152, as set out above.
- 154. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 154 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 155. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 155 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 156. Alliance admits that its independent contractors and employees do not represent ADT. The remaining allegations are denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 156 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 157. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 157 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 158. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 158 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 159. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 159 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

160. Denied as to Alliance. Alliance is without sufficient information to admit or deny the allegations contained in Paragraph 160 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

161. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 161 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof. Answering further Alliance denies that Plaintiffs are entitled to the relief for which they pray.

### COUNT II UNFAIR COMPETITION

- 162. Alliance incorporates its responses to Paragraphs 1 through 161, as set out above.
- 163. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 163 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 164. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 164 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 165. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 165 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.
- 166. Denied as to Alliance. Alliance is without sufficient information to admit or deny the remaining allegations contained in Paragraph 166 of the Plaintiffs' Petition and, as such denies same and demands strict proof thereof.

167. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 167 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

168. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 168 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

169. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the allegations contained in Paragraph 169 of the Plaintiffs' Petition and, as such denies same and

demands strict proof thereof.

170. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 170 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof.

171. Denied as to Alliance. Alliance is without sufficient information to admit or deny

the remaining allegations contained in Paragraph 171 of the Plaintiffs' Petition and, as such denies

same and demands strict proof thereof. Answering further Alliance denies that Plaintiffs are

entitled to the relief for which they pray.

FIRST AFFIRMATIVE DEFENSE

Plaintiffs' claims are barred, in whole or in part, because to the extent that any sales

representatives engaged in unlawful conduct, or made any false or misleading statements, they

were acting outside of their authority, scope of employment or agency with Defendant.

SECOND AFFIRMATIVE DEFENSE

Plaintiffs have failed to state a claim for which relief can be granted.

#### THIRD AFFIRMATIVE DEFENSE

Plaintiffs' claims brought under the Texas Deceptive Trade Practices Act fail as a matter of law because Plaintiffs lack standing.

#### **FOURTH AFFIRMATIVE DEFENSE**

Plaintiffs' claims brought under the Texas Deceptive Trade Practices Act fail as a matter of law because Plaintiffs fail to qualify as "consumers."

#### FIFTH AFFIRMATIVE DEFENSE

Plaintiffs' claims brought under the Texas Deceptive Trade Practices Act fail as a matter of law because Plaintiffs cannot establish they sought or acquired goods or services by purchase or lease.

Defendant Alliance Security, Inc. reserves the right to assert any other affirmative defenses and/or claims that may come to light during the course of discovery. Nothing in these affirmative defenses assumes a burden of proof by Defendant with respect to any fact or claim that is not otherwise imposed on Defendant by law.

Respectfully submitted,

#### **HOLDEN & CARR**

By: <u>s/Jacqueline Montejano</u>

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<u>JacquelineMontejano@HoldenLitigation.com</u>

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ATTORNEYS FOR DEFENDANT ALLIANCE SECURITY, INC.

#### **CERTIFICATE OF SERVICE**

This is to certify that a true and correct copy of the foregoing document was served *via ECF notification* on August 26, 2015, on the following counsel of record in accordance with Federal Rules of Civil Procedure:

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By: s/ Jacqueline Montejano
Jacqueline Montejano